

- Swan Fire is committed to protecting your privacy and maintaining the security of any personal information received from you. We strictly adhere to the requirements of the data protection legislation in the UK.
- The purpose of this statement is to explain to you what personal information we collect and how we may use it.
- When you submit a contact form we will ask you for your email address.
- We may use your personal information to update you about new information available on our web site as well as our products and services.
- We do not sell, rent or exchange your personal information with any third party for any reason.
- We follow strict security procedures in the storage and disclosure of information which you have given us, to prevent unauthorised access in accordance with the UK data protection legislation.
- We do not collect sensitive information about you except when you specifically knowingly provide it. In order to maintain the accuracy of our database, you can check, update or remove your personal details by contacting us.
- We use a technology called “cookies” as part of a normal business procedure to track patterns of behaviour of visitors to our site. A cookie is an element of data that our Website sends to your browser which is then stored on your system. You can set your browser to prevent this happening. The information we store is purely to monitor your movement around the web site and does not identify you personally.
- We will not transfer your information outside the EEA (European Economic Area) without first obtaining your consent.

If you have any questions about privacy please contact us at info@swanfire.co.uk.